



## RECOMMENDED PEPSICO PLANOGRAM

# PFS Little Rock

### NATIONALLY REQUIRED

1. Pepsi®
2. Pepsi® Zero Sugar
3. Diet Pepsi®
4. Starry®
5. Mountain Dew®
6. Pure Leaf® Sweet Iced Tea
7. Dole® Lemonade
8. Celsius® Sparkling Orange
9. Gatorade® Cool Blue
10. Gatorade® Fruit Punch
11. Gatorade® Zero Sugar, Orange
12. Tropicana® Pure Premium® Orange Juice
13. Aquafina®
14. Honest Kids® Super Fruit Punch
15. Shamrock Farms® 1% Low Fat Milk
16. GoGo squeeZ® Applesauce

### LOCAL OPTIONS

1. Pepsi® Wild Cherry
2. Mug® Root Beer
3. Lipton® Iced Tea, Peach
4. Rockstar® Punched

*Dr. Pepper and Diet Dr. Pepper are approved at the store level. Only approved restaurants can carry these products, with no more than one facing each as shown to the left.*

### COUNTER TOP COOLER



**Double Door Guidance:** If your location has a double door cooler, the planogram should mirror the same on each side.

Date Updated: 2025 - Q2

